

GoodUse Program Updates



gooduse



About Us



- Southface is a 501(c)3 nonprofit organization based in Atlanta GA
- For more than 40 year, Southface has been a leader in sustainability through our work promoting sustainable communities using education, research, advocacy, and technical assistance
- Our staff work to improve the built environment by implementing sustainable, high-performing, and scalable solutions
- Southface works in collaboration with
 - **Nonprofits**
 - Businesses/Commercial Industries
 - Government Agencies
 - Homes/Residential



What is GoodUse and what is a resource efficiency program?

- A resource efficiency program focuses on long - term resource improvements that result in direct monetary savings, increased organizational capacity, and reducing negative environmental impacts.
- **GoodUse** is a resource efficiency program that helps nonprofits reduce utility costs and reinvest those savings into their programming. The program provides granted dollars and technical expertise from Southface staff, to ensure project success.

Why is the program changing?

- Southface is a nonprofit and all GoodUse funding is provided by external sources. Eligibility, funds, and process are subject to change based on funding availability.
- In 2023, Southface was awarded as one of the nine prime recipients of the [Department of Energy's \(DOE\) Renew America's Nonprofit \(RAN\)](#) grant. This opportunity has brought new requirements and increased granted amounts.
- Negotiations with the DOE are still underway concerning RAN funding, and information is subject to change.

Summary of Changes



Eligibility and Geographical Coverage



Granted Amounts and Cost Share/Match



Project Scope and Bid Requirements



Education and Training

Southeast States - Renew America's Nonprofit (RAN)

Eligibility Checklist

- The building must be in the following states: **AL, GA, FL, KY, LA, MS, NC, SC, TN.**
- Federally registered 501c3 nonprofit organization.
- Must **own and operate** the building.
- Strong organizational health and must meet our cost share requirements which are based on the Nonprofit Organization's (NPO) operating budget. Federal funding cannot be used towards cost share. Cost share cannot come from other federal funding
- If the organization is religious, the organization is only eligible if 50% or less of their space is dedicated to religious activities. Religious organizations must also offer non-religious programs to all.
- Organizations must have/set up an [Energy Star Portfolio Manager](#) account with the previous year's utility data before the award date.
- Existing buildings only.** This grant either supports minor renovations of a building that your organization is CURRENTLY occupying or major renovations/gut rehab of an existing building that your organization is CURRENTLY occupying and does not require a ground disturbance permit.

Southeast States - Renew America's Nonprofit (RAN)

Ideal Nonprofits

- Located in [Justice40 areas](#) or serve Justice40 communities
- Eligible for high ROI projects such as:
 - LED Lighting/lighting controls
 - Building Automation Systems (BAS) or Wi-Fi thermostats
 - High-efficiency HVAC system replacements or retro-commissioning & controls upgrades
 - Heat pump water heaters, tankless gas water heaters
- Have programming/mission that addresses United States Office of Personnel Management (OPM)

[DEIA Goals](#)

Acknowledgment: "This material is based upon work supported by the U.S. Department of Energy's State and Community Energy Program (SCEP) under the Renew America's Nonprofits Program and 2022 Funding Opportunity Announcement (FOA) for Energy Improvements at Nonprofits Bipartisan Infrastructure Law (BIL) Award Number DE-SE0001002;0000". *Abridged Disclaimer:* "The view expressed herein do not necessarily represent the view of the U.S. Department of Energy or the United States Government."

Southeast States - Renew America's Nonprofit (RAN)

Grant Amounts & Cost Share/Match

- Organizations with an annual operating budget **below \$1 million** are eligible for a granted amount of **up to \$100,000 from Southface**, and your **NPO provides up to \$25,000** of cost share.

4:1 match ratio based on total project costs of up to \$125,000.

- Organizations with an annual operating budget at/above **\$1 million** are eligible for a granted amount of **up to \$120,000 from Southface**, and your **NPO provides up to \$80,000** of cost share.

3:2 match ratio based on total project costs of up to \$200,000.

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Southeast States - Renew America's Nonprofit (RAN)

Project Scope and Bid Requirements

- Funding only applies to energy efficiency upgrades, excluding solar.
- Projects must comply to the following standards:
 - Davis-Bacon Guidelines (pending final process decision)
 - Build America Buy America Guidelines (pending final process decision)
 - State NEPA Standards Guidelines- each state varies
- Projects will require 3 bids (pending final decision)

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Southeast States - Renew America's Nonprofit (RAN)

Education and Training

- [Green Professional Training \(GPRO\) Building Operations and Maintenance \(O&M\)](#)

Essentials training/classes will be offered to awarded nonprofit's staff/volunteers, targeting the subrecipient's facilities' staff.

- The GoodUse website will be updated to include online resources for all, provided by Southface & partnering organizations, that cover ways to save energy, green building practices, and climate resilience.

Mid - Atlantic States

Eligibility Checklist

- The building must be in the following states: DE, MD, NJ, NY, PA, VA, WDC, WV.
- Federally registered 501c3 nonprofit organization.
- Must own or long-term lease (5+years) the building.
- Strong organizational health and must meet our cost share requirements which are based on the NPO's operating budget.
- If the organization is religious, the organization is only eligible if 50% or less of their space is dedicated to religious activities. Religious organizations must also offer non-religious programs to all.
- Organizations must have/set up an Energy Star Portfolio Manager account with the previous year's utility data before the award date.
- Existing buildings only. This grant either supports minor renovations of a building that your organization is CURRENTLY occupying or major renovations/gut rehab of an existing building that your organization is CURRENTLY occupying and does not require a ground disturbance permit.

Mid - Atlantic States

Grant Amounts & Cost Share/Match

- Organizations with an annual operating budget **below \$1 million** are eligible for a granted amount of **up to \$40,000 from Southface**, and your **NPO provides up to \$20,000** of cost share.

2:1 match ratio based on total project costs of up to \$60,000.

- Organizations with an annual operating budget at/above **\$1 million** are eligible for a granted amount of **up to \$40,000 from Southface**, and your **NPO provides up to \$80,000** of cost share.

1:2 match ratio based on total project costs of up to \$120,000.

Mid - Atlantic States

Project Scope and Bid Requirements

- Funding applies to existing buildings for **any utility efficiency** upgrades, excluding solar
- Common projects
 - LED Lighting/lighting controls
 - Building Automation Systems (BAS) or Wi-Fi thermostats
 - High-efficiency HVAC system replacements or retro-commissioning & controls upgrades
 - Building envelope improvements (insulation, air sealing, Energy Star windows/doors)
 - Energy Star Appliances
 - Heat pump water heaters, tankless gas water heaters
 - Plumbing fixture upgrades
- Projects will require 1 bid per project area

Sarasota County, FL

Eligibility Checklist

- The building must be located in Sarasota County Florida.
- Federally registered 501c3 nonprofit organization.
- Must **own or long term lease (5+years)** the building.
- Strong organizational health and must meet our cost share requirements which are based on the NPO's operating budget (see breakdown below).
- If the organization is religious, the organization is only eligible if 50% or less of their space is dedicated to religious activities. Religious organizations must also offer non-religious programs to all.
- Organizations must have/set up an [Energy Star Portfolio Manager](#) account with the previous year's utility data before the award date.
- Existing buildings only. This grant either supports minor renovations of a building that your organization is CURRENTLY occupying or major renovations/gut rehab of an existing building that your organization is CURRENTLY occupying and does not require a ground disturbance permit.

Sarasota County, FL

Grant Amounts & Cost Share/Match

- Organizations with an annual operating budget **below \$1 million** are eligible for a granted amount of **up to \$40,000 from Southface**, and your **NPO provides up to \$20,000** of cost share.

2:1 match ratio based on total project costs of up to \$60,000.

- Organizations with an annual operating budget at/above **\$1 million** are eligible for a granted amount of **up to \$75,000 from Southface**, and your **NPO provides up to \$75,000** of cost share.

1:1 match ratio based on total project costs of up to \$150,000.

Sarasota County, FL

Project Scope and Bid Requirements

- Funding applies to existing buildings for **any utility efficiency** upgrades, excluding solar
- Common projects
 - LED Lighting/lighting controls
 - Building Automation Systems (BAS) or Wi-Fi thermostats
 - High-efficiency HVAC system replacements or retro-commissioning & controls upgrades
 - Building envelope improvements (insulation, air sealing, Energy Star windows/doors)
 - Energy Star Appliances
 - Heat pump water heaters, tankless gas water heaters
 - Plumbing fixture upgrades
- Projects will require 1 bid per project area

GoodUse Process



Application

Eligible nonprofits apply through our online portal. Applications go through a three -part review process including: an organizational health audit, community reviewers, and internal technical review



Assessment

If awarded, included in your grant is a building assessment. Your Southface engineer conducts a in - person/virtual ASHRAE level 2 building assessment to identify eligible projects, and provides a comprehensive assessment report.



Bidding

Working with your Southface engineer, use the assessment report to determine the projects your organization will collect bids for. Grantees have up to 3 months to collect bids & send to Southface.



Implementation

Once bids are approved, grantees will sign a Grant Agreement to start the work. Grantees work directly with contractors to implement projects as outlined in the grant agreement.



Final Inspection & Post Project Story

Your Southface engineer conducts an on -site/virtual final inspection to ensure projects were completed to scope. Grantees are sent a post project survey link to share the project successes and impact on mission.

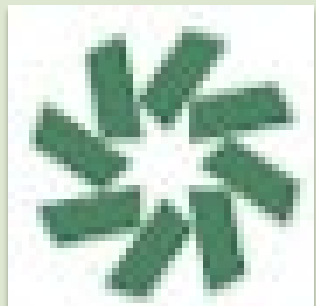
What ways can my organization meet the matching requirement?



Financial/Cash: Funds provided by funders/donors or fundraising, Endowment or Capital Campaign, Operating Budget, Other grants (Other federal funding ineligible for RAN)



In - Kind (In-kind match can total as much as 80% upon approval by Southface): In-house labor, Donated or discounted labor, materials, or services by a third party



Southface Services: Participation in EarthCraft certification, Southface Design Consulting Services

Application Review Process

Applications for all funding sources are received through the Southface website and are reviewed through a three-step process

- **Organizational Health Audit:** Applicants are assessed for financial and organizational stability to ensure a sound investment. Nonprofits must own or have a long-term lease for their building, have an active and diverse Board of Directors and show evidence of a match.
- **External Community Reviewers:** A revolving committee of community and social good leaders and building professionals assess the applicants based on organizational need, prospective community impact, potential ROI, and overall strength of the application.
- **Internal program/technical staff review:** GoodUse program & technical staff assess overall prospective impact (mission & program reinvestment), current building condition/usage, ROI, and project details.

Application Deadlines

Deadline	Review	Decision
June 21, 2024	June 24 – August 02, 2024	Aug 02 & 16, 2024*
October 11, 2024	October 14 – November 22, 2024	November 22, 2024
February 14, 2025	February 17 – March 21, 2025	March 21, 2025

Sarasota & Mid-Atlantic States August 2nd

***SE State RAN Grant August 16th**

Subject to change, based on U.S. Department of Energy's Renew America's Nonprofits Program final award instructions to Southface as Prime grant recipient. Negotiations still pending



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What Questions Do You Have?

Contact Us

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