



# Partnership Prospectus

*MAKING AN IMPACT BY BUILDING SUSTAINABLY FOR LIFE*



100,000  
metric tons

## Our Bold Goal

By 2030, eliminate 100,000 metric tons\* of CO2e emissions through annual work (\*the equivalent of reducing 9,823,183 gallons of diesel)

## Your Impact

Our partners play a critical role in advancing our work, making sustainability accessible to all through advocacy, research, programming, and technical expertise. Your annual partnership with Southface aligns your organization with a longstanding network of dedicated supporters while directly making an environmental impact.

## Our Network

We have proudly served as the Southeast's trailblazer in sustainability, connecting and convening a network of committed citizens, professional advocates, government agencies, and partners in impact as we work to realize our collective vision. Our supporters share a deep-rooted passion for innovation in sustainability as we build a better world.

## Our Work

Southface Institute proudly leads the charge to revolutionize how we build and live. Our programs champion equity and environmental stewardship, reshaping residential and commercial landscapes through cutting-edge education, transformative research, passionate advocacy, and hands-on technical assistance.



# Sharing Our Impact

At Southface, we know that to achieve our vision of a healthy environment for us all, we must build stronger, more equitable communities together. It will take us all working together to build on our foundation of success and achieve our bold goal. That is why our impact events, outreach efforts, and programs are built around connecting our communities through networking, education, and sharing innovative impact.

**Together, we are building sustainability for life.**

## Our Mission



Promote sustainable homes, workplaces, and communities through **education, research, advocacy, and technical assistance.**

## Our Vision



A healthy environment for us all, achieved and sustained by innovation and **equity in the communities we build together.**



## Cloud Key

This symbol indicates how many metric tons of CO<sub>2</sub>e emissions your donation empowers Southface programming to offset.

## Contact Us



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# Recognition Opportunities

Annual partnerships are recognized through website exposure, event inclusion, networking opportunities, and impact promotion.



## Visionary Awards

Southface's keystone fundraising event invites 400+ sustainability leaders, innovators, and our community of dedicated advocates throughout the Southeast to join us in celebration and purpose. In one afternoon of impact, we will celebrate those who have boldly led sustainability efforts and raise vital funding that helps reduce CO2e emissions through Southface programming.

## Annual Solstice Celebrations

A unique networking opportunity for Southface supporters, neighbors, and those interested in learning more about leading a sustainable life, our Summer and Winter Solstice events welcome members of the sustainable building community to join us twice a year for an informal evening of connection.



## Sustainability in Action Round Tables (SART)

These quarterly discussion forums are open to the public and focus on environmental and social issues facing Metro Atlanta, the Southeast, and beyond.

## Impact Promotion

Annual partners are recognized throughout Southface's communications, website, social media channels, and annual impact highlights.

# Visionary Partners

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**\$50,000+**

**534**  
metric tons

## Event Inclusion

### *Visionary Awards*

- 16 VIP Tickets
- Lead logo with link to your organization's sustainability website on event page.
- Option to present annual Argon Award for Excellence in Sustainability

### *Sustainability in Action Round Tables (SART)*

- 16 tickets across event series
- Logo with link to your organization's sustainability website on event page.
- Recognized as host of four annual events
- Option to include one speaker at two events
- Sustainability message included in one post-event email

### *Annual Solstice Celebrations*

- 16 VIP tickets across event series
- Logo with link to your organization's sustainability website on event page.
- Recognized as presenting partner of VIP networking opportunity across event series

## Annual Recognition

- Lead logo recognition on Southface.org and Southface.org/partners with a link to your organization's website or sustainability landing page
- Logo inclusion on the footer of all event emails sent to Southface's network and in our annual report with the opportunity to highlight your organization through a customized impact report
- Up to six social posts across Southface's social media platforms highlighting partnership and impact

## Impact Opportunities

- Opportunity to host an educational lunch and learn through your organization for Southface's Emerging Leaders, an annual internship program designed to inspire our future leaders in sustainability
- Opportunity to provide a speaker for Southface Sessions: Leadership Speaker Series, a unique way to engage with our team and share thought leadership and innovative sustainability efforts
- Ten invitations to annual Impact Breakfast

## 2023 Visionary Partners

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# Legacy Partners

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**\$35,000**

**374**  
metric tons

Recognition includes everything from the \$25k and \$20k levels, plus:

## Annual Recognition

- Prominent logo recognition on Southface.org and Southface.org/partners, with link to your organization's sustainability website

**\$25,000**

**267**  
metric tons

Recognition includes everything from the \$20k level, plus:

## Annual Recognition

- Logo inclusion on footer of all event emails sent to Southface's network and in annual report, with opportunity to highlight your organization through an impact report
- Up to four social posts across Southface's social media platforms, highlighting partnership and impact

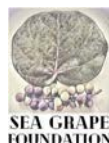
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## 2023 Legacy Partners

**GULF COAST  
COMMUNITY  
FOUNDATION**



Philanthropy  
Fund



**New College**  
THE HONORS COLLEGE of Florida

# Legacy Partners

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**\$20,000**

**214**  
metric tons

## Event Inclusion

### *Visionary Awards*

- 10 VIP Tickets
- Lead logo with link to your organization's sustainability website on event page

### *Sustainability in Action Round Tables (SART)*

- 10 tickets across event series
- Logo with link to your organization's sustainability website on event page
- Recognized as host of one annual events
- Option to include one speaker at one event
- Sustainability message included in one post-event email

### *Annual Solstice Celebrations*

- 10 VIP tickets across event series
- Logo with link to your organization's sustainability website on event page
- Recognized as host of VIP networking opportunity at one event

## Annual Recognition

- Logo recognition on Southface.org and Southface.org/partners with a link to your organization's sustainability website
- Name inclusion on footer of all event emails sent to Southface's network and in our annual report with the opportunity to highlight your organization through a impact report
- Up to three social posts across Southface's social media platforms highlighting partnership and impact

## Impact Opportunities

- Opportunity to host an educational lunch and learn through your organization for Southface's Emerging Leaders, an annual internship program designed to inspire our future leaders in sustainability
- Opportunity to provide a speaker for Southface Sessions: Leadership Speaker Series, a unique way to engage with our team and share thought leadership and innovative sustainability efforts
- Ten invitations to annual Impact Breakfast

# Champion Partners

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**\$15,000**

**160**  
metric tons

Recognition includes everything from the \$10k level, plus:

## Event Inclusion

### *Visionary Awards*

- 8 VIP Tickets

### *Sustainability in Action Round Tables (SART)*

- 8 tickets across event series
- Logo with link to your organization's sustainability website on event page
- Option to include one speaker at one event

### *Annual Solstice Celebrations*

- 8 VIP tickets across event series

## Annual Recognition

- Logo recognition on Southface.org/ partners with a link to your organization's sustainability website

**\$10,000**

**107**  
metric tons

Recognition includes:

## Event Inclusion

### *Visionary Awards*

- 6 VIP Tickets
- Logo with link to your organization's sustainability website on event page

### *Sustainability in Action Round Tables (SART)*

- 6 tickets across event series
- Logo with link to your organization's sustainability website on event page

### *Annual Solstice Celebrations*

- 6 VIP tickets across event series
- Name listed as partner on event page

## Annual Recognition

- Logo recognition on Southface.org/ partners with a link to your organization's sustainability website

## Impact Opportunities

- 8 invitations to annual Impact Breakfast

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## 2023 Champion Partners



**AGNES  
SCOTT**  
COLLEGE

**Georgia  
Power**

the **RAY C.  
ANDERSON**  
foundation

**WELLS  
FARGO**

  
**THE WILSON FAMILY  
FOUNDATION**



# President's Circle Partners

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**\$7,500** **80**  
metric tons

Recognition includes everything from the \$5k level, plus:

## Event Inclusion

### *Visionary Awards*

- 6 VIP Tickets
- Logo listed on event page

### Impact Opportunities

- Up to two social posts across Southface's social media platforms, highlighting partnership and impact

**\$5,000** **53**  
metric tons

Recognition includes:

## Event Inclusion

### *Visionary Awards*

- 4 VIP Tickets
- Logo listed on event page

### Annual Recognition

- Logo recognition on Southface.org/partners

### Impact Opportunities

- One social post across Southface's social media platforms, highlighting partnership and impact
- Six invitations to annual Impact Breakfast

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## 2023 President's Circle Partners

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Atlanta Business Chronicle

Community Foundation of Sarasota

CompostNow

The Fox Theatre

Holder Construction Company

The Home Depot Foundation

Serenbe

Southwire

Target

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# President's Circle Partners

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**\$2,500**



Recognition includes everything from the \$1.5k level, plus:

## Event Inclusion

### *Visionary Awards*

- 2 VIP Tickets

### Impact Opportunities

- Four tickets to annual Impact Breakfast

**\$1,500**



Recognition includes:

## Event Inclusion

### *Visionary Awards*

- 2 Tickets
- Name listed on event page

### *Sustainability in Action Round Tables (SART)*

- 2 tickets across event series

### *Annual Solstice Celebrations*

- 4 tickets across event series

## Annual Recognition

- Name recognition on Southface.org/partners
- Inclusion in one social post thanking President's Circle partners

## Impact Opportunities

- Two invitations to annual Impact Breakfast
- Invitation to networking luncheon with President of Southface and members of Southface team

# Corporate Sustainers

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**\$500**

**5**  
metric tons

Recognition includes:

## Event Inclusion

### *Sustainability in Action Round Tables (SART)*

- 2 tickets across event series

### *Annual Solstice Celebrations*

- 2 tickets across event series

## Annual Recognition

- Name recognition on Southface.org/  
partners
- Inclusion in one social post thanking  
President's Circle partners

## Impact Opportunities

- Two invitations to annual Impact Breakfast

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## 2023 Corporate Sustainers

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Cherry Street Energy

First Congregational United Church of Christ of Sarasota

Georgia WAND Education Fund

Morgan Stanley

Sara-Bay Financial Corporation

The SAE School

SEI Group

Talton

Rheem

Roots Down Foundation

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# Nonprofit Partnerships

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Southface is committed to supporting nonprofits through energy efficiency programs. We recognize that after salaries, energy costs are the second-highest operational expense for nonprofits, and up to 30% of the energy consumed in nonprofit buildings can be wasted due to building inefficiencies (\*DOE). Programming like Southface's longstanding GoodUse program provides access to our team of technical experts to support sustainability efforts that otherwise might not be possible.

Our nonprofit partnerships offer a unique way to share our work and network with nonprofit organizations committed to sustainability:

## Nonprofit President's Circle



### Event Inclusion

#### *Visionary Awards*

- 4 Tickets
- Logo listed on event page

#### *Sustainability in Action Round Tables (SART)*

- 4 tickets across event series
- Option to include one speaker at one event

#### *Annual Solstice Celebrations*

- 4 tickets across event series

### Annual Recognition

- Logo recognition on Southface.org/partners
- One social post across Southface's social media platforms, highlighting partnership and impact

### Impact Opportunities

- Four invitations to annual Impact Breakfast
- Invitation to networking luncheon with President of Southface and members of Southface team

## Nonprofit Community Partners



### Event Inclusion

#### *Visionary Awards*

- 2 Tickets
- Name listed on event page

#### *Sustainability in Action Round Tables (SART)*

- 2 tickets across event series

#### *Annual Solstice Celebrations*

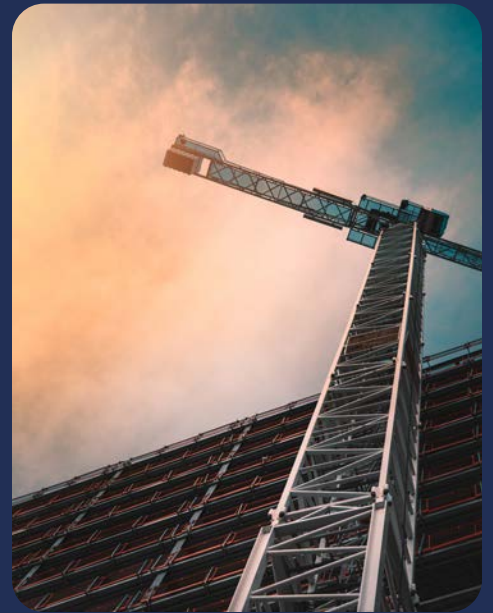
- 2 tickets across event series

### Annual Recognition

- Name recognition on Southface.org/partners
- Inclusion in one social post thanking Nonprofit Community Partners

### Impact Opportunities

- Two invitations to annual Impact Breakfast



# 40%

That's how much global carbon dioxide equivalent (CO<sub>2</sub>e) emissions buildings and construction are responsible for yearly, emitting more than 16 billion metric tons each year.\* These pollutants are warming our atmosphere, oceans, and land to dangerous levels. By contributing vital funds to Southface Institute's programming, you can be part of the solution.

Southface leads projects that impact all stages of a building's lifecycle and energy infrastructure to make real progress toward our bold goal to eliminate 100,000 metric tons of CO<sub>2</sub>e emissions by 2030.



Scan to learn more about our programs

\*(IEA Global Energy Review 2021)